



POLVA

The territory platform with sovereign data.

Our mission: making every territory simple, safe and vibrant, for everyone who lives it, on site or from afar. POLVA designs, deploys and operates your territory's official app, **under your brand, free for your users, funded by the institution.**

"The world is already reading your data. With POLVA, **you are the one writing its story.**"

Destinations · Campuses · Cities

Diasporas · Events

GDPR · EU hosting

FR · EN · AR

TOURISM

Destination

Map, routes, ticketing, local shops, audio guides.

UNIVERSITIES

Campus

Verified student badge, campus life, events, student societies.

CITIES

Cité

Services, procedures, local agenda, issue reporting, notifications.

DIASPORAS

Bridge

Certified badge, procedures, mutual support, local life from afar.

EVENTS

Event

Programme, tickets & QR, site map, for the duration of an event.

THE COMMON FOUNDATION

One proven foundation, four building blocks.

A single foundation shared across all deployments, configured for your territory and your audiences.



Mobility

Multimodal navigation, optimised routes, accessibility, real time.



Marketplace

Local shops, services, ticketing. Built-in online payment.



Verification

Certified badge (student, resident, member...). Strict separation per community.



Data

Dashboards for your own steering. The data remains yours.

Zou, the AI assistant under your brand: it answers your users' questions, gives directions, recommends and watches over them, in each user's language.

THE DELIVERABLES

Four deliverables, always included.

Packages are about brand and hosting, never about devices.



iOS app

Native iPhone/iPad, published on the App Store under your brand.



Android app

Native Android, published on Google Play under your brand.



Web app

Instant access via link or QR, no installation. Ideal for kiosks & sharing.



Back office

Content, events, ticketing, statistics, moderation.

Maintenance, hosting and support included: POLVA operates the platform continuously; your app benefits from the foundation's evolutions, with no migration project.

THE PACKAGES

Three packages, based on your brand.

PACKAGE

Co-branded

Your brand up front, a discreet "Powered by POLVA" mention. Live in a matter of weeks.

- ✓ Your colours & content
- ✓ The fastest way to go live
- ✓ Ideal to start, for a season or an event

PACKAGE

Your own brand

An app entirely under your name, published on your store accounts.

- ✓ Identity & stores yours
- ✓ Deep customisation
- ✓ Tailor-made integrations

PACKAGE

Dedicated instance

Your app on dedicated infrastructure, for the most demanding requirements.

- ✓ Dedicated hosting, complete isolation
- ✓ Strengthened data governance
- ✓ Service commitments & audits

Your data remains yours.

Raw data is never sold or transferred. The institution remains the owner; everything relies on aggregated, anonymised data. GDPR compliant.



EU hosting

By default; dedicated instance as an option.



Never sold on

GDPR processing (art. 28 agreement) serving the institution.



Aggregated / anonymised

Strict, systematic anonymisation; never an identifiable user.



By design

Minimisation, consent, individual rights, processing register.

DATA DELIVERABLES



Dashboards

Visitor flows, mobility, territory usage, from launch.



POLVA Index

Your territory compared with similar territories, on anonymised data. For institutions only.



Advisory & debriefs

Workshops and recommendations for your decision-makers, grounded in observed usage.

★ REFERENCE

Djerba Destination

POLVA designed and built the official app of the island of Djerba: navigation, points of interest, ticketing, events, audio guides, multiple languages. App and back office tested and proven in the field.

1.3 M

tourists / year

App + back office

tested and proven in the field



● Launch in preparation

Let's talk about your territory.

Give us 30 minutes: you leave with a deployment plan tailored to your territory, your timeline and your priorities.

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